

# OFFICIAL JOURNAL OF THE PATENT OFFICE

निर्गमन सं. 43/2024	शुक्रवार	दिनांक: 25/10/2024
<b>ISSUE NO. 43/2024</b>	FRIDAY	DATE: 25/10/2024

## पेटेंट कार्यालय का एक प्रकाशन PUBLICATION OF THE PATENT OFFICE

The Patent Office Journal No. 43/2024 Dated 25/10/2024

(22) Date of filing of Application :15/10/2024

(43) Publication Date : 25/10/2024

(51) International       Gd         classification       Gd         (86) International       :N         Application No       :N         Filing Date       :N         (87) International       :N         Publication No       :N         (61) Patent of Addition to       :N         Application Number       :N         Filing Date       :N         (62) Divisional to       :N		<ul> <li>(71)Name of Applicant :</li> <li>1)CMR Institute of Technology Address of Applicant :KANDLAKOYA VILLAGE, MEDCHAL MANDAL,</li> <li>R. R DISTRICT, HYDERABAD 501401 TELANGANA, INDIA Hyderabad</li> </ul>
	:G06N0020000000, G06F0016250000,	2)CMR COLLEGE OF ENGINEERING & TECHNOLOGY 3)CMR TECHNICAL CAMPUS Name of Applicant : NA Address of Applicant : NA (72)Name of Inventor : 1)Mrs B.Radhika Address of Applicant :Assistant Professor, Computer Science and Engineering (Data Science), CMR Institute of Technology, Kandlakoya, Medchal, Hyderabad,
	G06F0016280000, G06N0005025000, G06F0016245700	Telangana, India. 501401., Hyderabad 2)Mrs V.Adi Lakshmi
	:NA :NA	Address of Applicant :Assistant Professor, Computer Science and Engineering (Data Science), CMR Institute of Technology, Kandlakoya, Medchal, Hyderabad,
	: NA	Telangana, India. 501401., Hyderabad 3)Mr P.Rajendran
	:NA :NA	Address of Applicant :Assistant Professor, Computer Science and Engineering (Data Science), CMR Institute of Technology, Kandlakoya, Medchal, Hyderabad, Telangana, India. 501401., Hyderabad
	:NA :NA	<ul> <li>4)Mrs. Vasavi kasa</li> <li>Address of Applicant :Associate Professor, Information Technology, CMR Colleg of Engineering &amp; Technology Hyderabad</li> <li>5)Mrs. Swathi Kaparti</li> </ul>
		Address of Applicant :Assistant Professor, Computer Science and Engineering, CMR College of Engineering & Technology Hyderabad
		Address of Applicant :Assistant Professor, Computer Science and Engineering, CMR College of Engineering & Technology Hyderabad
		7)Tabeem Fathima Address of Applicant :Asst. Prof., Computer Science and Engineering (Data Science), CMR Technical Campus Hyderabad 8)B Chandana
		Address of Applicant :Asst. Prof., Computer Science and Engineering (Data Science), CMR Technical Campus Hyderabad

### (54) Title of the invention : REAL-TIME ADAPTIVE DATA ORCHESTRATION FRAMEWORK FOR INTELLIGENT BUSINESS INSIGHTS AND DECISION **OPTIMIZATION**

## (57) Abstract :

REAL-TIME ADAPTIVE DATA ORCHESTRATION FRAMEWORK FOR INTELLIGENT BUSINESS INSIGHTS AND DECISION OPTIMIZATION ABSTRACT The invention provides a real-time adaptive data orchestration framework 100 designed for intelligent business insights and decision optimization. The framework comprises a data ingestion module 110 for collecting and preprocessing data from diverse sources, a dynamic data integration layer 112 that adaptively harmonizes data based on contextual and temporal factors, and a machine learning analytics engine 114 that applies real-time adaptive algorithms to generate actionable insights. The decision optimization module 116 leverages these insights to enhance decision-making processes. Additionally, a user interface 118 presents the insights and decisions in an accessible format, while a feedback loop mechanism 120 continuously refines the orchestration processes based on user feedback and performance metrics. This framework enables dynamic and informed decision-making through real-time data integration and adaptive learning techniques.

No. of Pages : 19 No. of Claims : 10